

# **gabriel jace long**

**NOW**            **FREELANCE // NEW YORK, NY**  
---              WRITER, DIRECTOR, CREATIVE CONSULTANT

**2018-**           **PREACHER // AUSTIN, TX**  
**2020**           WRITER  
  
Spreading the good word.  
  
Clients: Vimeo, Outdoor Voices, Saint Archer, Yeti, Bumble,  
The Container Store, Saint Archer, Crate & Barrel, Hopdoddy,  
Saatva, Tommy John, Basil Hayden's, New Business

**2017-**           **KONO // NEW YORK, NY**  
**2020**           PARTNER, CREATIVE DIRECTOR  
  
A human to human design agency specializing in foundational branding  
and digital experiences for early stage startups. Experience with  
clientele in CRM, real estate, apparel and the financial sector.

**2017**           **UBER // SAN FRANCISCO, CA**  
CONTENT STRATEGIST, CREATIVE  
  
Worked with the Creative Campaigns team to steer the voice of a  
global transportation disruptor.  
  
Wrote for social, web, paid-media and CRM. Developed strategies,  
brand initiatives and experiences.

**2020-**           **FEIRSTEIN GRADUATE SCHOOL OF CINEMA // BROOKLYN**  
**2022**           MFA STUDENT, DIRECTING COHORT  
  
Master of Fine Arts in Directing

**2014-**           **THE UNIVERSITY OF TEXAS AT AUSTIN**  
**2017**           STUDENT, CREATIVE FELLOW  
  
Bachelor of Science in Advertising  
Fellow in the Texas Creative Sequence: portfolio program  
McCombs Business Foundations Certificate

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